

2024 Study in Korea Supporters Recruitment

The National Institute for International Education(NIIED) from the Ministry of Education is looking for International Students with great passion and creativity, who are currently studying in Korea.

Seize this opportunity to **introduce and promote ‘Study in Korea’** contents.

We look forward to your active participation and cooperation.

□ Overview

- Title: 2024 ‘Study in Korea’ Supporters
- Eligibility: International students over 18 who are currently studying at universities in Korea(including Korean language programs)
 - ※ GKS scholars are not eligible to apply.

※ Required Language for Online Supporters

- English, Chinese, Vietnamese, Mongolian, Japanese, Russian, French, Spanish, Turkish, Arabic, Indonesian etc.
- Applicants’ nationality and language does not have to match.
- Applicants can apply for one language only

- Positions Available: Applicants can apply for **one or both** positions
 - ① **SNS Specialist:** Active social media users with good social media (Instagram, Facebook etc) utilizing skills
 - ② **Video Specialist:** Applicants with good video production skills (video filming and editing)
- Number of positions available: Around **30 people in total***
 - * In principle, 1 person will be selected for each language and position. But if there is no one eligible for a certain language, it could be selected from other languages.
- Duration: **6 months (from June 2024 ~ November 2024)**
- Supporters activity: Sharing various events, producing promotional videos, and posting SNS contents related to ‘Study in Korea’

	① SNS Specialist	② Video Specialist
Common Task	<ul style="list-style-type: none"> Share your experience of studying in Korea <ul style="list-style-type: none"> - Make one video or social media post each month. 	
Tasks for each positions	<ul style="list-style-type: none"> Promote events related to study in Korea, such as ‘Study in Korea’ online education fairs and etc. (share these on personal SNS or group chatting room more than 10 times) Submit SNS uploaded contents (1 content per month) 	<ul style="list-style-type: none"> Submit a self-produced video that promotes study in Korea (1 video) Submit an interview video of other international students in Korea (1 video)
Recommended Task*	<ul style="list-style-type: none"> Continue to upload contents related to study in Korea or Korean culture on personal SNS Support for promotional activities such as appearances in content promoting studying in Korea 	

* The recommended task is not mandatory, but additional points will be given in selecting an “Excellent Supporter”

※ All the contents should be produced in both languages: selected language and Korean (or English)

○ Benefits

- (Common) An appointment letter, a certificate of completion, activity fee* (500,000 KRW in total)

* The activity fee will be paid in two installments of 250,000 KRW each, following the submission of activity reports in August and November. (it may not be paid if the tasks are poorly done or incomplete)

- (Excellent Supporter) Upon the completion of tasks, 5 remarkable supporters will be granted an award by the president of NIIED.

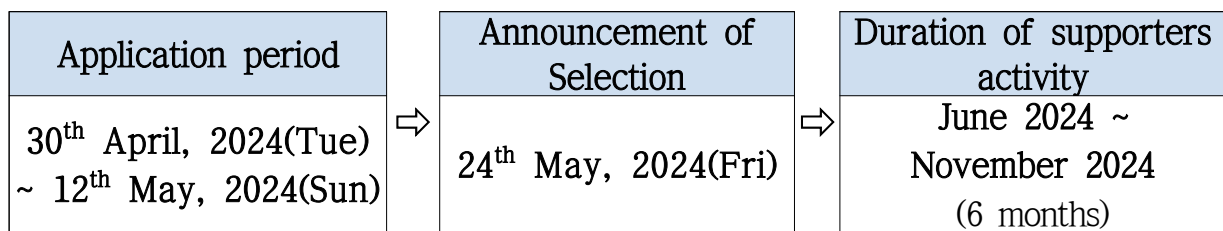
- (Excellent Video Specialist) Apart from supporters’ tasks, NIIED will individually contact an outstanding video specialist and request for ‘Study in Korea’ promotion video production. An extra payment will be given.

* The excellent video specialist shall grant NIIED its exclusive rights to use it for any promotional purposes. (re-production, copy, distribution, etc.)

□ Selection Process

- Application submission period: 30th April, 2024 (Tue) ~ 12th May, 2024 (Sun)
- How to apply: Download and complete the application form, and submit it through an email (supporters11@korea.kr).
 - ※ When sending the application form, please put a title of email as *[Applying for Online Supporters]*
 - ※ Name the file as “*applying position_applying language_applicant’s name.doc*” (e.g. *SNS specialist_Spanish_Ana Lopez.doc*)
 - ※ *Applicants must fill out the form in a proper manner. Incomplete forms may not be evaluated.*
- Application Screening and Evaluation: Application, SNS activity status. (including its account, number of visitors/followers, contents, etc.) If necessary, video interview may be included.
 - * The final selection will be announced on ‘Study in Korea’ website notice board (www.studyinkorea.go.kr) on May 24th. The details (schedule, method)for its appointment ceremony will be notified individually afterwards.

□ Timeline



- ※ The above timeline can be adjusted in regards to the selection process or following situations.
- Contact Information: 02-3668-1383 / supporters11@korea.kr

2024. 4. 30.

National Institute for International Education (NIIED)